



# Texas Chapter of APWA Public Workshop & Equipment Rodeo

www.txapwaworkshop.net | FEBRUARY 5-6, 2024 | Wichita Falls, TX | #TXAPWA



## SPONSORSHIP/EXHIBITOR REGISTRATION FORM—PAGE 1 OF 2

### Unleash Your Brand's Potential at PWS 2024

The Public Workshop (PWS) (f/k/a the Short Course), hosted by the Texas Chapter of the American Public Works Association (TX-APWA), is a premier annual educational event for public works practitioners in Texas. With 300+ attendees, PWS offers unparalleled training, industry insights, and a thrilling Equipment Rodeo competition. The Equipment Rodeo consists of unique trials of skill on both backhoe and excavator. New this year at the Rodeo is a Women's Division (same trials and equipment, separate scoring)!

### Why Sponsor PWS 2024

- Prime Exposure:** Elevate your brand with prominent visibility before, during, and after the event.
- Targeted Audience:** Connect with engaged professionals passionate about their field.
- Inspire Innovation:** Showcase your products at the Equipment Rodeo and drive industry innovation.
- Community Impact:** Support the growth and development of public works professionals.

Join us in shaping the future of public works. Contact us today to explore sponsorship opportunities for PWS 2024. Be part of an extraordinary event that leaves a lasting impact.

## A SPONSOR INFORMATION (Add Anna@TxPublicWorks.com to your address book to ensure you receive your confirmation)

Prefix	Contact First Name	Contact Last Name	
Title	Organization/Company		
Billing Address	City	State	Zip/Postal Code
Mailing Address/P.O. Box <i>(if different from above)</i>	City	State	Zip/Postal Code
Daytime Phone	Cell Number	Fax Number	Email Address

## B EVENTS (FOOD AND BEVERAGE)

SPONSOR MEAL PACKAGE. Must have a paid registration/sponsor meal package to attend the following events.		Price Per Person	# of Tix
<b>SPONSOR MEAL PACKAGE</b> —Includes all meals listed below. This option is not mandatory for those who have already secured a conference registration or purchased a Platinum or Gold Sponsorship. <b>SUN, FEB 4:</b> Pre-Conference Mixer <b>MON, FEB 5:</b> Breakfast, Lunch, Afternoon Break, Vendor Welcome Social <b>TUE, FEB 6:</b> Breakfast, Lunch (Awards Ceremony), Afternoon Break		\$ 300 USD	
<b>TOTAL DUE (this page)</b>			



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## SPONSORSHIP/EXHIBITOR REGISTRATION FORM—PAGE 2 OF 2

### C SPONSORSHIPS Send logo to [PublicWorkshop@TxPublicWorks.com](mailto:PublicWorkshop@TxPublicWorks.com) by **Jan. 16, 2024** for inclusion in conference materials.

SPONSORSHIP PACKAGES *May substitute sponsor meal package for a full delegate registration (same value).		AMOUNT	TOTALS
	<b>PLATINUM</b> (includes <b>EXHIBITOR 8' TABLE-TOP</b> , recognition as a <b>PRE-CONFERENCE MIXER</b> and <b>VENDOR WELCOME SOCIAL</b> sponsor, recognition throughout the conference; <b>TWO SPONSOR MEAL PACKAGES*</b> )	\$ 2,500	
	<b>GOLD</b> (includes <b>EXHIBITOR 8' TABLE-TOP</b> , recognition as a <b>VENDOR WELCOME SOCIAL</b> sponsor, recognition throughout the conference; <b>ONE SPONSOR MEAL PACKAGE*</b> )	\$ 1,500	
	<b>SILVER</b> (includes recognition throughout the conference; does not include registration, meals, or table-top)	\$ 800	
A LA CARTE SPONSORSHIP OPPORTUNITIES Registration or meals must be purchased separately (see page 1).		AMOUNT	TOTALS
	<b>EXHIBITOR 8' TABLE-TOP</b> —In hallway near technical sessions, general session & Monday reception	\$ 1,000	
	<b>CONFERENCE LANYARD</b> —Company to provide 500 lanyards by FRI, FEB 2 ( <b>only one available</b> ) <b>SOLD   ADS</b>	<del>\$ 1,500</del>	
	<b>WATER BOTTLE SPONSOR</b> —Company to provide 500 water bottles by FRI, FEB 2 ( <b>only one available</b> )	\$ 1,200	
	<b>NIGHT CAP</b> —HOSTED BY THE YOUNG PROFESSIONAL COMMITTEE on MON FEB 5 ( <b>multiple available</b> )	\$ 500	
	<b>BREAK SPONSOR</b> —Sign with logo next to break tables ( <b>multiple available</b> )	\$ 500	
	<b>LARGE EQUIPMENT / VEHICLE DISPLAY OR DEMO</b> <b>must register by TUE, JAN 16.</b> Demos only on MON during Rodeo.	\$ 500	
	<b>PRE-CONFERENCE MIXER</b> on SUN, FEB 4 (Logo on event signage; <b>multiple available</b> )	\$ 500	
	<b>PRE-CONFERENCE MIXER—DRINK SPONSOR</b> on SUN, FEB 4 (Logo on drink tickets and event signage; <b>only one available</b> )	\$ 2,000	
	<b>PRE-CONFERENCE MIXER—FOOD ACTION STATION</b> on SUN, FEB 4 (Logo on signage next to food station; <b>multiple available</b> )	\$ 1,500	
<b>VENDOR PRIZE DRAWING</b> on TUE, FEB 6 @ 3:00pm—3:30pm   Vendors are encouraged to bring giveaways for attendees that stop by your table-top (bring your own bowl to collect business cards).			
EQUIPMENT RODEO SPONSORSHIP OPPORTUNITIES Send logo (color & non-colored) to <a href="mailto:PublicWorkshop@TxPublicWorks.com">PublicWorkshop@TxPublicWorks.com</a> by <b>JAN 5, 2024</b> to be included on Rodeo t-shirts.		AMOUNT	TOTALS
All sponsors are allowed to have an exhibit table near the Rodeo (must bring own table), company logo on event t-shirts and event signage.			
	<b>10-GALLON HAT:</b> Two minute company promo during the Rodeo; four Rodeo t-shirts ( <b>multiple available</b> )	\$ 1,500	
	<b>RODEO LANYARD &amp; BADGE:</b> Sponsor to provide 200 lanyards; logo on Rodeo badges; three Rodeo t-shirts ( <b>one available</b> ) <b>SOLD   CTC</b>	<del>\$ 1,000</del>	
	<b>BUCKING BRONCO:</b> Two Rodeo t-shirts ( <b>multiple available</b> )	\$ 800	
	<b>SADDLE:</b> Sponsorship covers the technology needed for the Rodeo Livestream event; one Rodeo t-shirt ( <b>multiple available</b> )	\$ 500	
<b>TOTAL DUE (including Page 1)</b>			

### D ADDITIONAL INFORMATION

For registration questions, contact Anna Flores at [Anna@TxPublicWorks.com](mailto:Anna@TxPublicWorks.com) or (361) 241-4535.

For sponsorship questions, contact Dorothy Bergesen at [PublicWorkshop@TxPublicWorks.com](mailto:PublicWorkshop@TxPublicWorks.com) or (713) 364-3041 (voice/text).

**No refunds after January 22, 2024. A \$25 administrative fee will be incurred when canceling prior to January 22, 2024.**

APWA's Federal ID # 36-220-2880

Checks Payable to: Texas Chapter of APWA

Mail: TX-APWA Public Workshop | c/o IMP/International Meeting Planners, Inc. | P.O. Box 10307 | Corpus Christi, TX 78460-0307